

Option Wizard™ Online



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Download Option Wizard™, visuals at: <http://option-wizard.com>

Option Wizard™ Online Revamps Online Store

CHICAGO -- Option Wizard™ Online consolidates its product line from 15 to 3 main offerings: Option Wizard Online Real Time, Delay and Offline. Each package carries:

- Black-Scholes model (stocks and indices)
- Black model (futures)
- Backtest Wizard™
- *Option Wizard Trading Method*

Pricing is now:

- \$599.95 for Option Wizard Online Real Time (with a choice of data vendors: PC Quote snapshot, or DDE versions for streaming PC Quote 6.0, eSignal, myTrack or Quote.com data),
- \$399.95 for Option Wizard Online Delay (20 minute delay data is free), and
- \$299.95, Option Wizard 7.3 (offline software requiring manual input).

Available individually, Backtest Wizard remains \$199.95 and *Option Wizard Trading Method* remains \$99.95.

Also newly added to the Option Wizard online store:

- **Blue Page** publications options seminar, Chicago, IL, April 8, 2000.
- George Fontanills **Optionetics** Seminars (schedule follows)
- **TradeStation PowerBreakout! Price-Volume Trading System**. Recently named Omega Research Solutions Providers, Sarkett & Associates, Inc., developers of Option Wizard, have developed this price-volume breakout indicator.

Option Wizard Trading Method

A 75-page online electronic publication in Microsoft Word, Adobe Acrobat or web page format, the *Option Wizard Trading Method* tells how to generate consistent profits in the options markets. Positively reviewed by numerous options experts including Larry McMillan (McMillan Analysis Corp.), Jay Shartsis (Lafferty & Co.) and Jerry Kopf (Benjamin & Jerold), it includes 30

case histories. Table of contents and reader comments are on the Option Wizard web site.

Backtest Wizard™ generates buy-sell signals from trend, volume and momentum indicators. It also includes technical indicators Relative Strength Index, Rate of Change, and Directional Movement Index, also known as the ADX (Average Directional Index).

Recent Backtest Wizard buy-sell recommendations for Micron (MU) illustrates its potential. The Backtest Wizard buy-sell signal went short 12.6.99 at 68.75 before the 58 low; then signaled buy 3 days later at 66. MU closed today at 78. Total potential: 22+ points in 22 days. Does Backtest Wizard always make such spectacular gains? No. It has losses as well. The key is risk management, and money management, as always. But the operative feature is that Backtest Wizard, unlike the average trader, has no emotion, no sense of what should and shouldn't be in the market, just WHAT IS. As such, Backtest Wizard is the ideal silent partner.

Option Wizard debuted on the worldwide web in August, 1995, and quickly won a worldwide audience of adherents who wish to do options analytics and technical analysis in a familiar and customizable Microsoft Excel environment. (Microsoft Excel is the program of choice among many top Wall Street institutional financial and options analysts because it can be customized.)

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Optionetics Seminars

Dates for 2000:

Locations:

Room Rates:

Feb. 27 & 28

Los Angeles, CA

Los Angeles Airport Hilton

5711 W Century Blvd.

Los Angeles, CA 90045

Tel: 1-800-HILTONS

Or 310-410-4000

\$92.00 Sat.

\$129.00 Sun.

Mar. 19 & 20

Chicago, IL

Radisson Hotel O'Hare

6810 N Mannheim Rd

Rosemont, IL 60018

Tel: 800-333-3333

Or 847-297-8464

Fax:

\$109.00

Mar. 26 & 27

Dallas, TX

Dallas/Ft. Worth Airport

Marriott

2222 Stemmons Freeway

Dallas, TX 75207

Tel: 800-228-9290

Or 214-631-2222

\$139.00

April 2 & 3

San Francisco, CA

San Mateo Marriott

Amphlett

San Mateo, CA 944

Tel: 1-800-Marriott

Or 650-653-6000

\$125.00

SIDEBAR: Unique characteristics of Option Wizard Online

There are some 30 options software packages on the market today: from free web calculators to programs costing thousands. They have one thing in common: the six Black-Scholes inputs: security price, strike price, interest rate, dividends, expiration date and volatility. How they handle this information is what makes each program unique. Here are some unique features of Option Wizard Online, a Microsoft Excel workbook with some 20 worksheets and charts:

Decay Table. Like all programs, Option Wizard generates the fair value option price, but goes beyond this to create a copyrighted table of 110 price-time variants to show how the option price changes with changes in the underlying security and changes in time. Benefit: this allows the Option Wizard client to pinpoint entry and exit points.

A delta table mirrors the decay table. This feature shows how your 'bang for the buck' increases the further you go in-the-money.

Volatilities. Many options programs -- and some options web sites -- generate or access a single volatility number for a stock. Some (notable) web sites provide errant volatility numbers! Option Wizard Online accesses 20-50-100 day volatility measures, plus a recent implied volatility number, then compares to current implied volatility with the click of a button. Option Wizard also features a customizable four-average smoothing table and chart based on 200 days of stock data. Benefit: chart shows convergence of averages, i.e. low volatility, which often signals breakout potential in a stock.

Percent- and price-to-double. Options move quickly. To avoid a buy-and-hold long term mentality, some traders look for potential doubles in the option from a 6% to 10% move in the underlying. Option Wizard calculates your percent- and price-to-double with one click.

Probabilities. If your stock is 50 and your strike is 50, it's no surprise you have about a 50% chance of finishing at or above the strike. No big deal. But as expiration nears, the Option Wizard probabilities calculator shows how probabilities expand, e.g. from 50-50 to 10-90. Benefit: low in-the-money probabilities presents an opportunity to sell premium -- either call or put premium -- based on your forecast -- in the few days right before options expiration.

Customizability. Most programs are hard-wired, no chance to customize. Option Wizard is a program for Microsoft Excel -- the choice of institutional pros for its ability to be customized.

Backtest Wizard generates buy-sell signals from 200 days of stock data; analyzes volume, trend, momentum with a range of indicators, including the powerful, breakout-signalling Force Index by Dr. Alex Elder, author of [Trading for a Living](#).

Option Wizard Trading Method. Now packaged with Option Wizard, this easy-to-read and understand 75-page e-publication tells how to generate consistent profits in the options markets; includes 30 case histories, 21 trading rules. Available without the software as well.